

AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS
ST. LOUIS CHAPTER

SPONSORSHIP INFORMATION + GUIDE

Sponsorship Year 2024-2025



ASLA
ST. LOUIS

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The St. Louis Chapter of the American Society of Landscape Architects (STL ASLA) represents members from the greater St. Louis area. We promote the development, education, and awareness of the landscape architecture profession. We advocate for the profession and support our members through continuing education unit (CEU) events, social events, scholarships, public awareness, social media, annual design awards and more.

The St. Louis chapter thanks you for considering becoming a sponsor. Your support allows our chapter to advocate for the profession and support our members. This informational pamphlet outlines our chapters four levels of annual sponsorship. Please visit our chapter website <https://www.aslastlouis.org/sponsorship-registration> for registration options available.

If you have any questions, please contact the chapter at aslastlouismo@gmail.com

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DRAFT SCHEDULE

Below is a draft outline of possible chapter interactions for our sponsors to take part in.

CEU or Social = Opportunities for **Platinum** sponsors to host an event with our chapter members.

Sponsor Newsletter = **Gold** and **Platinum** sponsors have the opportunity for a customized newsletter.

Chapter Newsletter = **Silver**, **Gold** and **Platinum** sponsors can utilize a custom ad in the month's newsletter.

Marquee Event = Opportunities for all to support Landscape Architecture and the chapter.

	MARCH	APRIL	MAY	JUNE
Week 1			CEU or Social Option	
Week 2		Sponsor Newsletter		CEU or Social Option
Week 3	Chapter Newsletter	Central States	Chapter Newsletter	Sponsor Newsletter
Week 4	<i>Advocacy Day</i>		CEU or Social Option	
Week 5	-----	-----	Sponsor Newsletter	-----
	JULY	AUGUST	SEPTEMBER	OCTOBER
Week 1	<i>Holiday</i>			
Week 2		CEU or Social Option	Parking Day	Sponsor Newsletter
Week 3	Chapter Newsletter	Sponsor Newsletter	Chapter Newsletter	
Week 4	Summer Marquee Event			Sponsor Newsletter
Week 5	Sponsor Newsletter	-----	-----	<i>ASLA Conference</i>
	NOVEMBER	DECEMBER	JANUARY	FEBRUARY
Week 1			<i>Holiday</i>	
Week 2	<i>Winter Marquee Event</i>	CEU or Social Option	CEU or Social Option	
Week 3	<i>Holiday</i>	Sponsor Newsletter	Chapter Newsletter	Sponsor Newsletter
Week 4	Chapter Newsletter	<i>Holiday</i>		Annual Awards
Week 5	-----	-----	Sponsor Newsletter	-----



ANNUAL SPONSORSHIP LEVELS

BRONZE - \$600

Bronze sponsorship focuses on your company's brand and support of the chapter. You will have your logo promoted on the chapter website, in the bi monthly newsletter, and at the annual awards event with a half page ad in the year's monumental awards booklet.

SILVER - \$1,000

At the Silver sponsorship level your company will receive all the brand benefits of the Bronze level, with the addition of a promotional share on our social media platforms. Silver also allows for a custom ad in one of the bi monthly newsletters in addition to the traditional logo promotional. At our awards event one complimentary ticket is provided.

GOLD - \$2,000

Our Gold sponsorship level is a great step towards having personal interactions with our chapter members. The Gold level has all the benefits of Bronze and Silver with more company recognition, opportunities to make your presence at additional marquee events, and opportunity to promote your company events on the chapter calendar. Also, you are able to schedule a custom newsletter to reach our members directly and have our chapter promote your company's social media.

PLATINUM - \$2,500 (2 AVAILABLE)

Our Platinum sponsorship level offers the most opportunities to interact with our chapter members, from hosting a CEU & Social event to attending Marquee events directly. The top level captures all the benefits of Bronze, Silver and Gold with increased focus on the benefits. Platinum sponsors have two company specific newsletters, and unlimited opportunities for the chapter to promote your company's social media and events.

We encourage you to take a look at the table on the next page to uncover the level of benefits that fits your company's needs.

THANK YOU!

Please visit our chapter website <https://www.aslastlouis.org/sponsorship-registration> for registration options available.



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ANNUAL SPONSORSHIP BENEFITS TABLE

	PLATINUM (2 AVAILABLE) \$2,500	GOLD (NO CAP) \$2,000	SILVER (NO CAP) \$1,000	BRONZE (NO CAP) \$600
ANNUAL AWARDS				
Tickets to Annual Awards Event	4	2	1	-
Stage acknowledgement at Annual Awards Event	X	X	X	X
Logo & Ad in Annual Awards Event booklet. Booklet is physically printed, posted to issuu.com account and STL ASLA website.	FULL PAGE	FULL PAGE	HALF PAGE	HALF PAGE
Logo recognition on stage materials such as a slide show.	X	X	X	X
ADDITIONAL MARQUEE EVENTS				
Logo presence and stage acknowledgement at scheduled Marquee Events.	All Scheduled Marquee Events	All Scheduled Marquee Events	-	-
Tickets to Scheduled Marquee Event.	2 tickets to all scheduled Marquee Events	1 ticket to all scheduled Marquee Events	-	-
CEU & SOCIAL EVENTS				
Opportunity to Host STL ASLA chapter at a CEU or Social Event.	1	-	-	-
DIGITAL NEWSLETTER				
Sponsors logo & level with link to website in bi monthly digital	X	X	X	X
Scheduled Sponsor specific Newsletter to STL ASLA members. (Product or news items provided by sponsor, & month(s) to be identified)	2	1	-	-
Sponsor Ad in bi-monthly chapter newsletter. (Month(s) to be identified)	2	1	1	-
WEBSITE & SOCIAL MEDIA				
Sponsors logo & level with link to website on the chapter website.	Home Page & Sponsorship Page	Home Page & Sponsorship Page	Home Page & Sponsorship Page	Home Page & Sponsorship Page
STL ASLA will actively support our sponsors' social media by reposting social media postings to the chapters social media accounts during the specified cadence when tagged.	Unlimited	Monthly	Bi-Monthly	Bi-Monthly
Social posts to share specific products or news.	2	1	1	-
Chapter will post Sponsor events on the chapters website event calendar upon being informed of event details.	X	X	-	-